New Dynamics of Governance in the 21st Century:

The Case of China

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Outline

•Challenges

•Governance in transition

•Mechanisms of institutional adaptation

Y

Challenges

A giant country going through multiple socioeconomic transitions in the era of globalization



A Giant among Large Countries

| Country | Population | Area |
|---------------|---------------------------|------------|
| China | 1,330,141,295 | 9,596,961 |
| India | 1,173,108,018 | 3,287,263 |
| EU-27 | 50 <mark>1,259,840</mark> | 4,324,782 |
| United States | 310,232,863 | 9,826,675 |
| Indonesia | 242,968,342 | 1,904,569 |
| Brazil | 201,103,330 | 8,514,877 |
| Pakistan | 177,276,594 | 796,095 |
| Bangladesh | 158,065,841 | 143,998 |
| Nigeria | 152,217,341 | 923,768 |
| Russia | 139,390,205 | 17,098,242 |
| Japan | 126,804,433 | 377,915 |
| Mexico | 112,468,855 | 1,964,375 |
| Philippines | 99,900,177 | 300,000 |

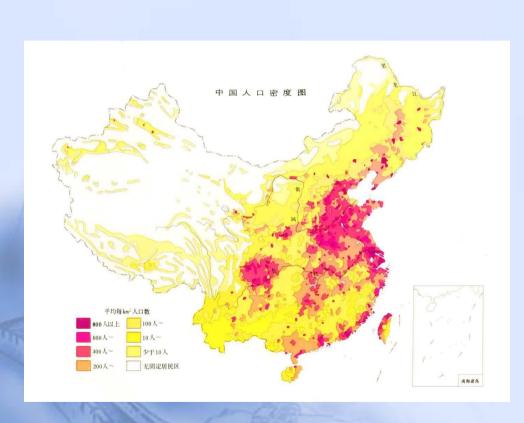
Size and Governability

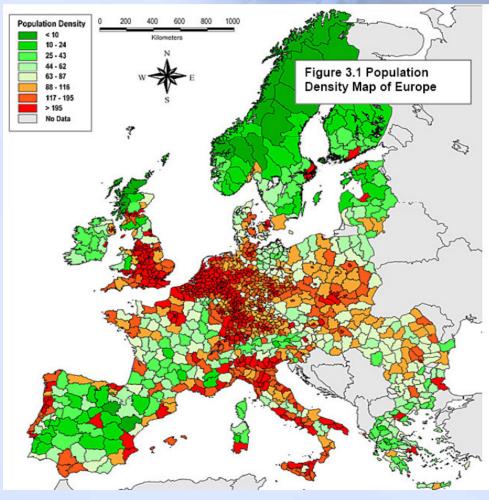
- Plato
 - The optimal size of a polity 5,040 heads of families
- Aristotle
 - "Experience has shown that it is difficult, if not impossible, for a populous state to be run by good laws."
- Montesquieu
 - "In a large republic, the common good is sacrificed to a thousand considerations. It is subordinated to various exceptions. It depends on accidents. In a small republic, the public good is more strongly felt, better known, and closer to each citizen."

Drawbacks of Large Size

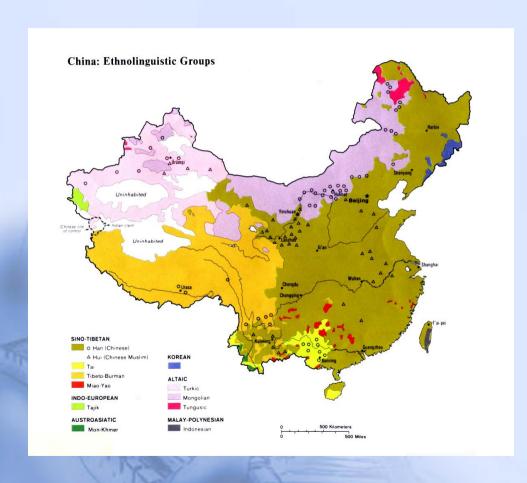
- Large population
 - Greater ethnical, religious, linguistic, cultural, economic heterogeneity
 - A population too diverse in their attitudes and preferences for the central government to satisfy
- Large area
 - Higher unit costs of public goods provision
- Large country
 - Too diverse to apply a single model of anything
 - Too many layers of government to be well coordinated

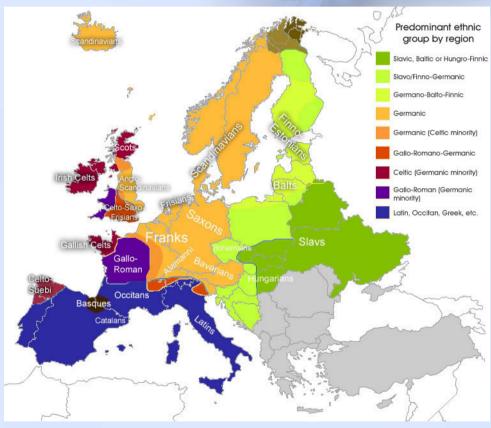
Diversity Population Density



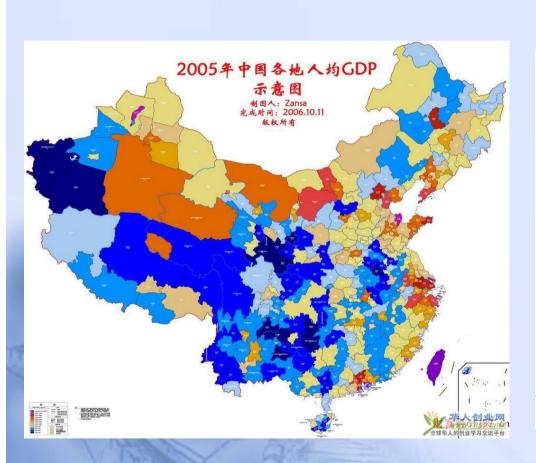


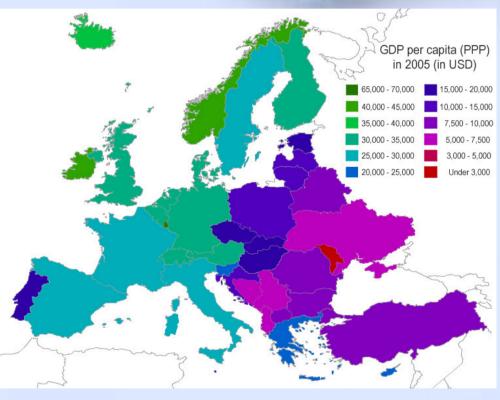
Diversity: Ethno-linguistic Groups





Diversity: Per Capita GDP





Territorial Divisions 2008

- 1. China
- 2. Province (31+3)
- 3. Prefecture (333)
- 4. County (2,859)
- 5. Township (40,828)
- 6. Grassroots (687,698)

- 1. EU
- 2. Member states (27)
- 3. NUTS 1 (97)
- 4. NUTS 2 (271)
- 5. NUTS 3 (1,303)
- 6. LAU (120,000)

China's Size and Its Governability

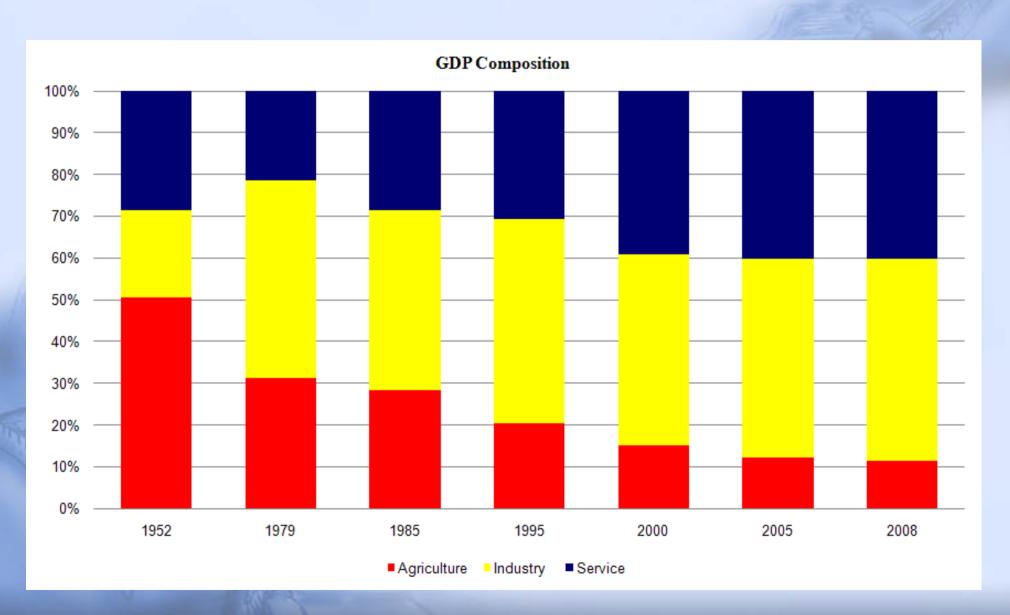
• 'First, and most superficially, I was imbued with a deep sense of the ungovernability of such a gigantic country that spans so much territory and includes so many different peoples.'

---Dr. Ethan J Leib (University of California, Hastings College of Law)

Multiple Economic Transitions

- Economic structure
 - From agriculture to service
- Mechanism of resource allocation
 - From plan to market
- Ownership structure
 - From public to mixed
- Employment structure
 - From public to private
- Degree of openness
 - From close to open

Economic Structure



Mechanism of Resource Allocation

Table 1.3. Share of transactions conducted at market prices

Per cent of transaction volume

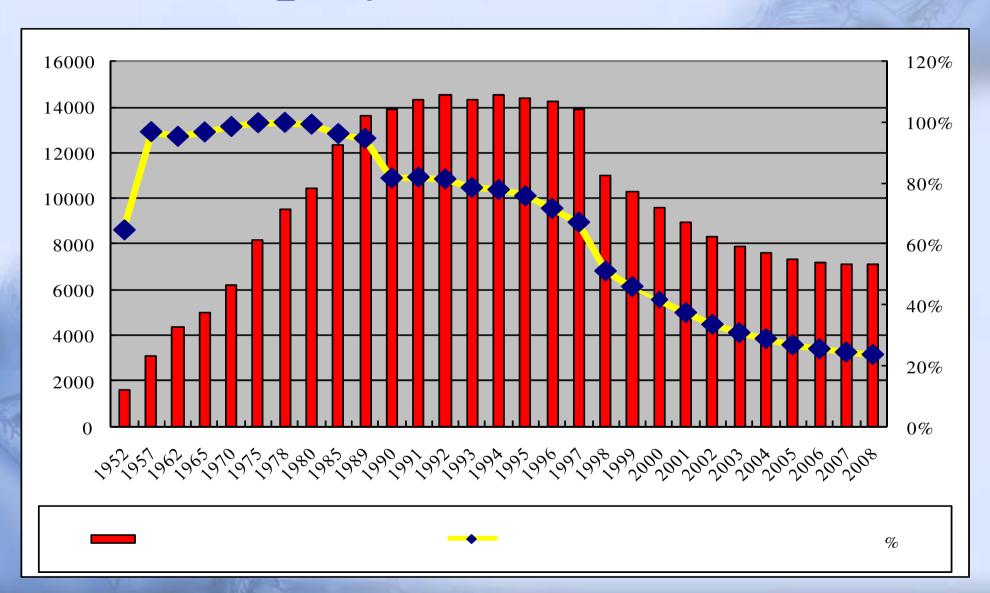
| | 1978 | 1985 | 1991 | 1995 | 1999 | 2003 |
|------------------|------|------|------|------|------|------|
| Producer goods | | | | | | |
| Market prices | 0 | 13 | 46 | 78 | 86 | 87.3 |
| State guided | 0 | 23 | 18 | 6 | 4 | 2.7 |
| State fixed | 100 | 64 | 36 | 16 | 10 | 10.0 |
| Retail sales | | | | | | |
| Market prices | 3 | 34 | 69 | 89 | 95 | 96.1 |
| State guided | 0 | 19 | 10 | 2 | 1 | 1.3 |
| State fixed | 97 | 47 | 21 | 9 | 4 | 2.6 |
| Farm commodities | | | | | | |
| Market prices | 6 | 40 | 58 | 79 | 83 | 96.5 |
| State guided | 2 | 23 | 20 | 4 | 7 | 1.6 |
| State fixed | 93 | 37 | 22 | 17 | 9 | 1.9 |

Source: National Reform and Development Commission and Price Yearbooks.

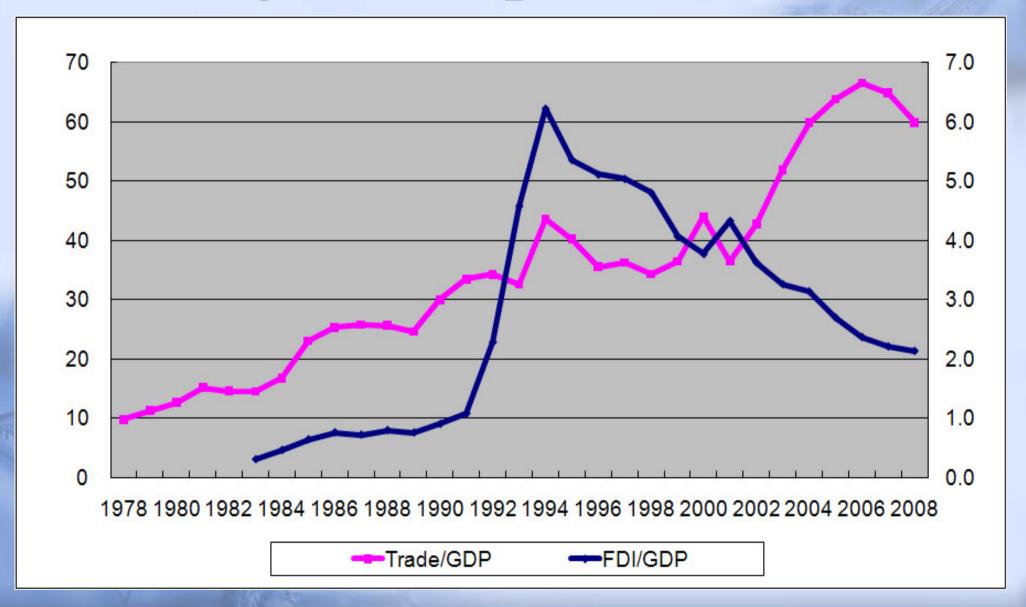
Ownership Structure

| | | Public | | Private | |
|------|-------|-------------|-------|---------|-----------------|
| Year | SOE | COE | | Private | Self- |
| | | Cooperative | Joint | | Employed |
| 1952 | 19. 1 | 1. 5 | 0. 7 | 6. 9 | 71.8 |
| 1957 | 33. 2 | 56. 4 | 7. 6 | 0 | 2.8 |
| 1978 | 56. 2 | 42. 9 | | | 0.9 |
| 1997 | 41.9 | 33. 9 | | 24. 2 | |
| 2005 | 31 | 8 | | | 61 |

Employment Structure



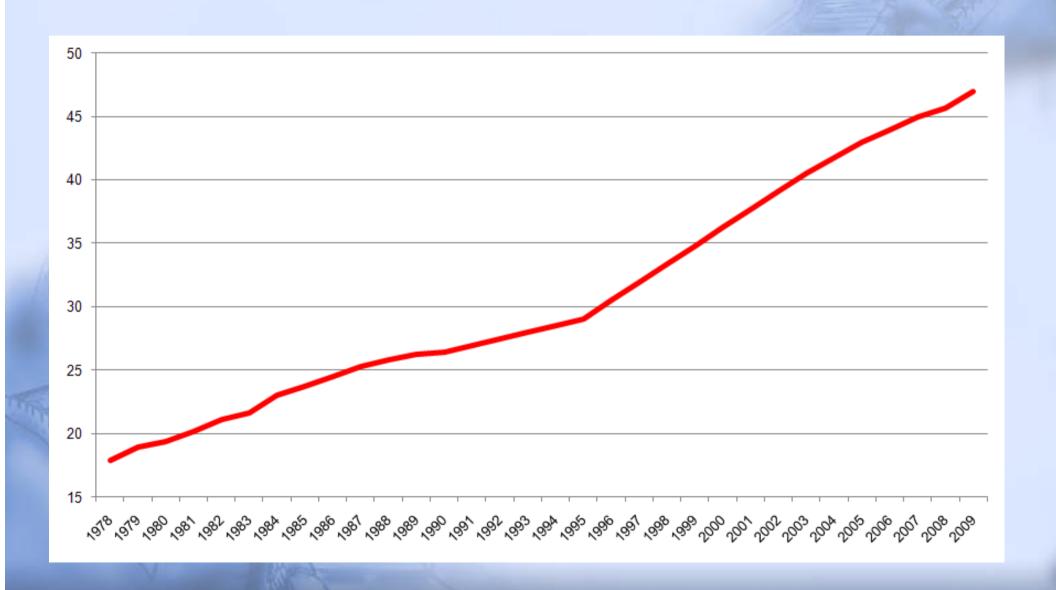
Degree of Openness (%)



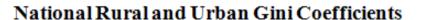
Multiple Social Transitions

- From rural to urban
- From immobile to mobile
- From simple to complicated class structure
- From equal to unequal
- Information revolution

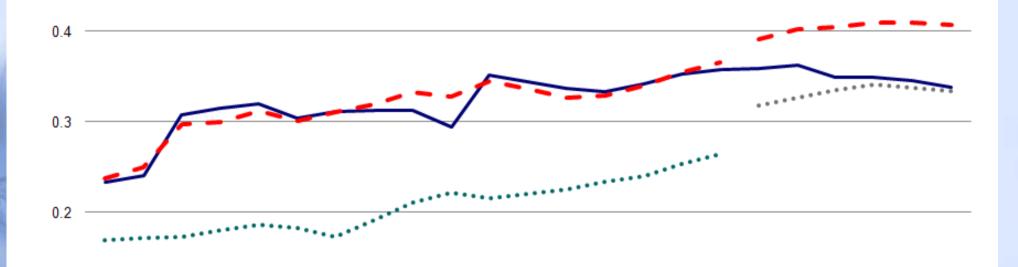
Urbanization



Inequality

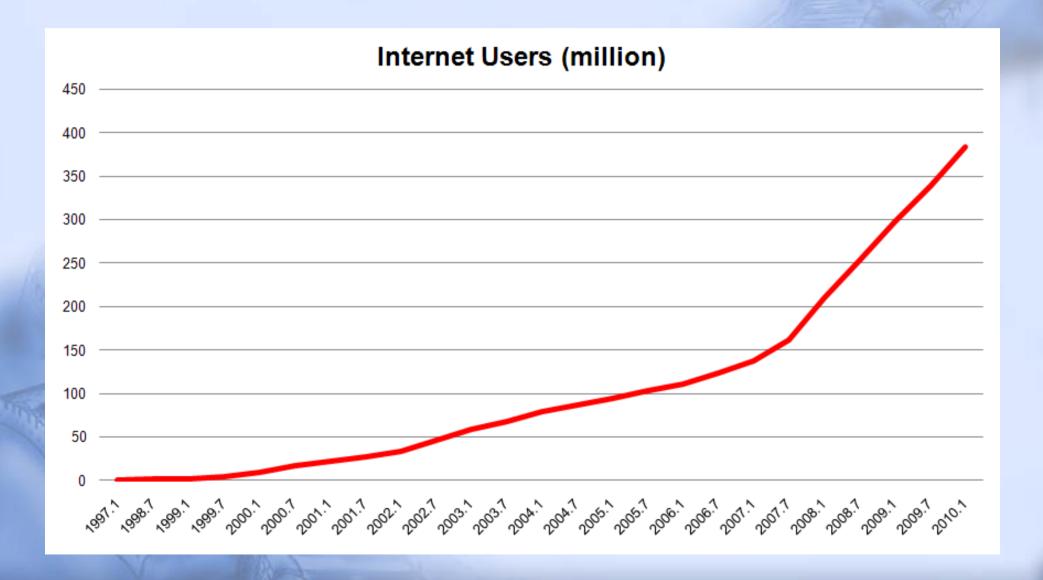






1985 1986 1987 1988 1989 1990 1991 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007

Information Revolution



State Re-building vs. State Transformation

| | China | Europe | |
|-----------------------------------|---|---|--|
| Challenge | A giant country going through multiple socio-economic transitions in the era of globalization | The crisis of welfare state in the era of globalization | |
| Institutional change of the state | Total transformation | Transformation in selected areas | |
| Focus | Strengthening state capacity | Changing state functions | |
| Main task | State re-building | State transformation | |

Outline

Challenges

•Governance in transition

•Mechanisms of institutional adaptation

3

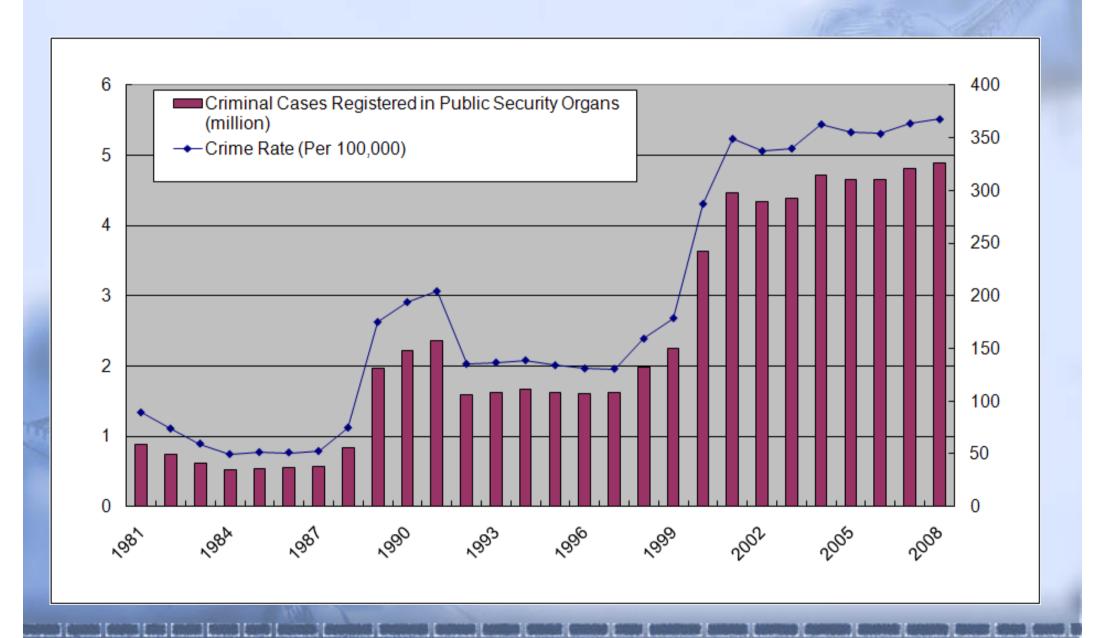
Core State Functions

- In any society, the governance system fulfills a set of core functions:
 - 1. Coercion
 - 2. Extraction
 - 3. Regulation
 - 4. Steering
 - 5. Redistribution
- States vary in terms of how and how well their governance system fulfills these functions.

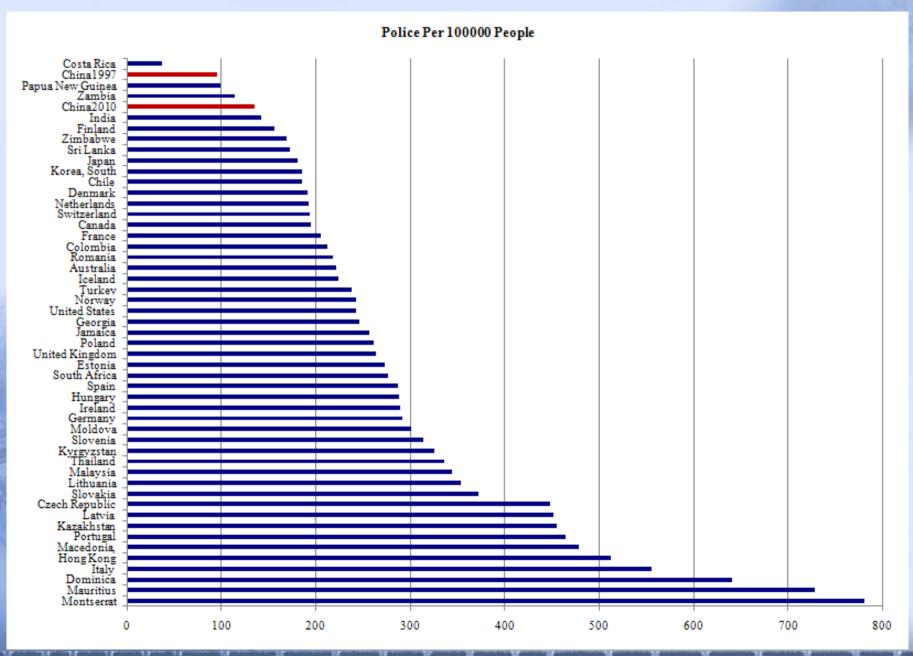
Shifts in Governance

- Coercion
 - From community policing to professional policing
- Extraction
 - From an owner-state to a tax-state
- Regulation
 - From internal regulation to third party regulation
- Steering
 - From horizontal to vertical governance
- Redistribution
 - From unit-based welfare to social welfare

Coercion: Challenge



Police Per 100,000 Person



Death Caused by Violence (Age-standardized Death Rates Per 100,000) Guatemala Venezuela Tanzania Uganda Ecuador Kazakhstan Kenya **Death Caused** Haiti by Violence Senegal (WHO) Madagascar Turkmenistan Indonesia Panama Sri Lanka Abania Iran Uzbekistan Armenia Yemen China China, 2.84 Tunisia Poland Bahrain Cuba 40.00 .00 10.00 20.00 30.00 50.00 60.00 70.00

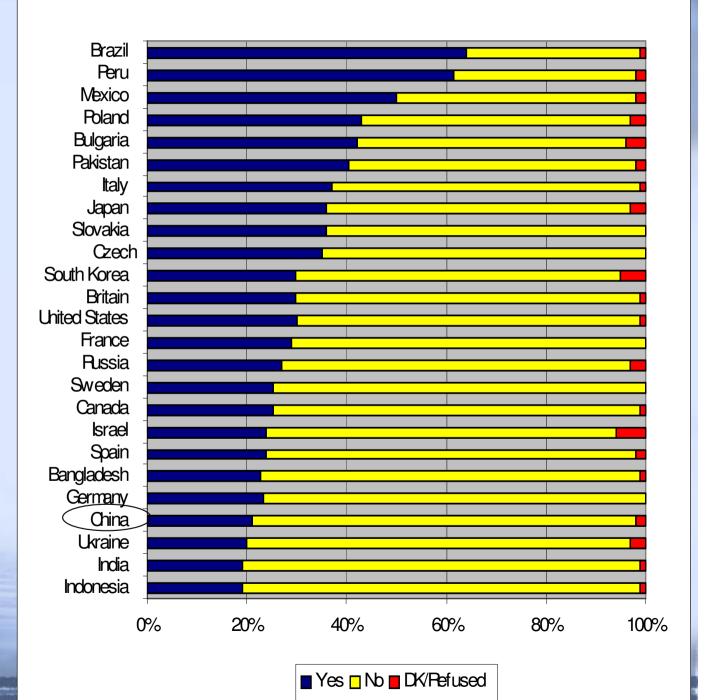
80.00

Global Peace Index 2010

| | | 2010 Global Peace |
|----------------------|---------------|----------------------|
| Country | Population | Index Ranking |
| China | 1,330,141,295 | 81 |
| India | 1,173,108,018 | 128 |
| United States | 310,232,863 | 86 |
| Indonesia | 242,968,342 | 68 |
| Brazil | 201,103,330 | 84 |
| Pakistan | 177,276,594 | 145 |
| Bangladesh | 158,065,841 | 88 |
| Nigeria | 152,217,341 | 137 |
| Russia | 139,390,205 | 143 |
| Japan | 126,804,433 | 3 |
| Mexico | 112,468,855 | 107 |
| Philippines | 99,900,177 | 130 |

Street Safety (Pew)

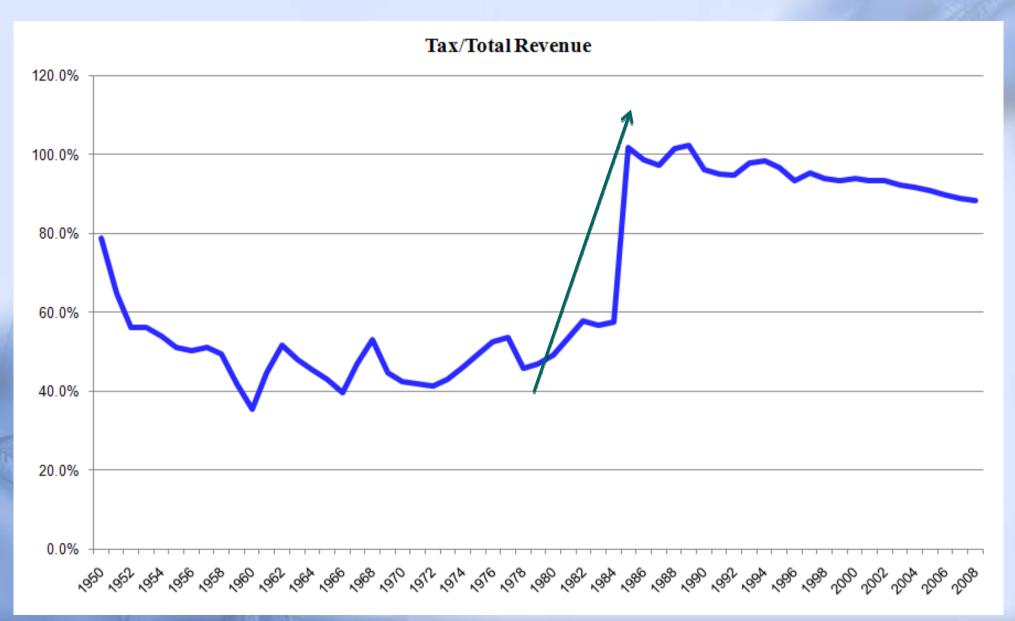
Is there any area within a kilometer of your home where you would be afraid to walk alone at night?



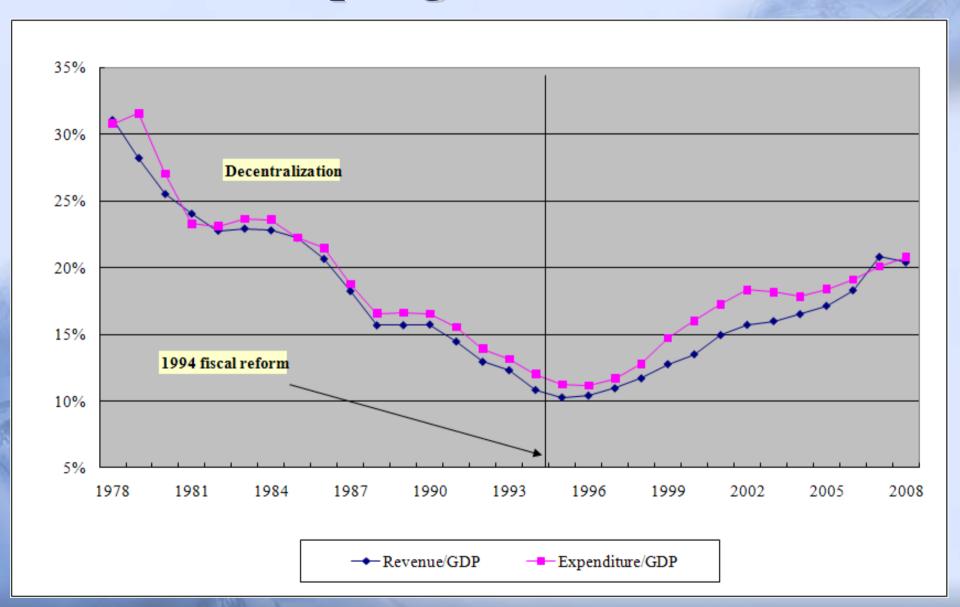
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Extraction: From Owner-State to Tax-State



Adapting to Tax-State



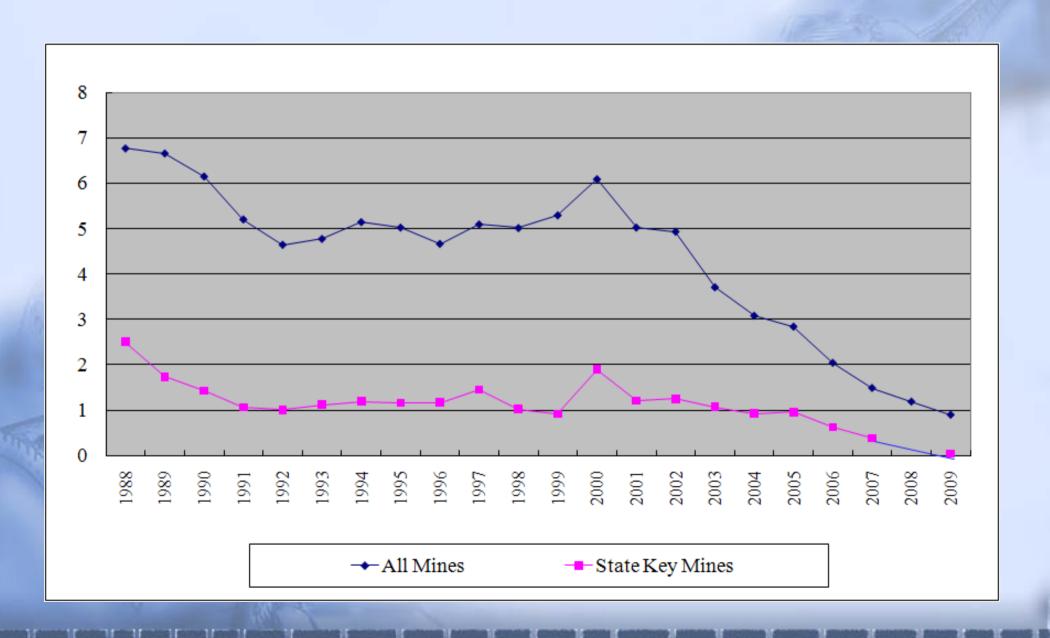
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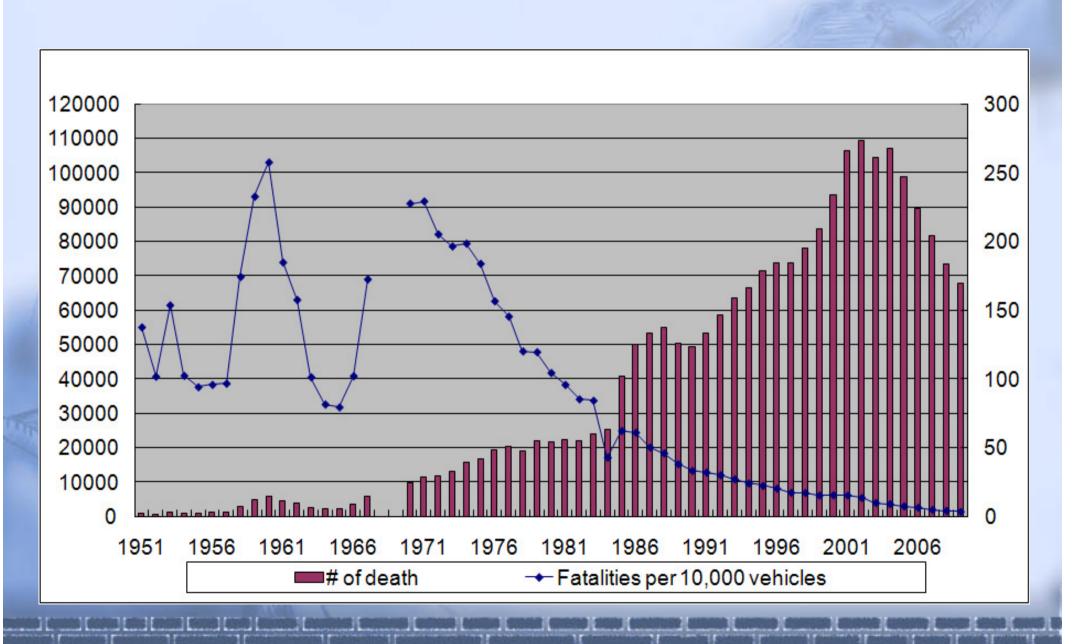
Shift in Coalmine Safety Regulation

| | Before | Now | |
|-------------------------------|-----------------------------|-------------------------|--|
| Subject | State-owned mines | All mines | |
| Legal nature of rules | Administrative decrees | General laws | |
| Applicability of rules | Regulatees | Regulatees + regulators | |
| Position of enforcers | Internal | Third-party | |
| Mode of enforcement | Persuasion + administrative | Monetary and criminal | |
| | chastisements | penalties | |

Fatality Rates per Million Tons of Coal Mined

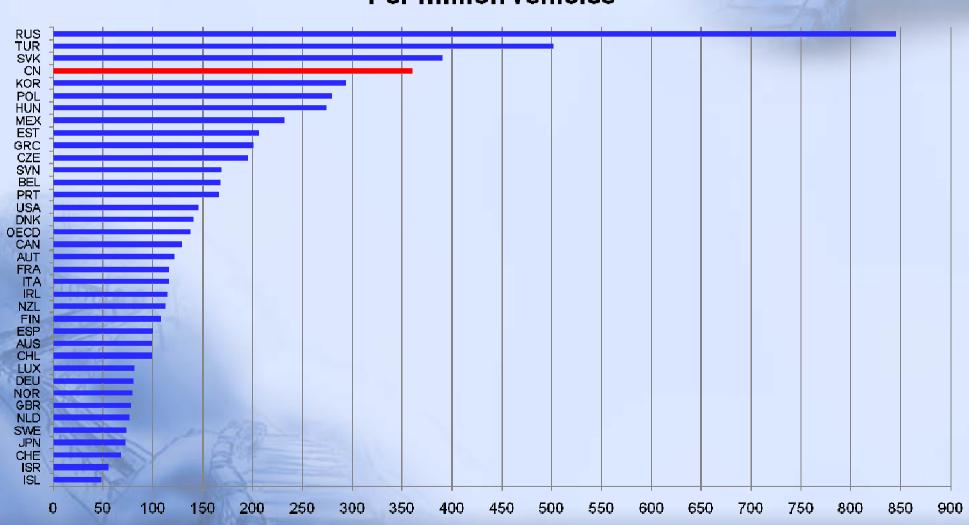


Road Fatalities: China



Road Fatalities: Comparison

Per million vehicles



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Monetary Authority



Models of Vertical Management

- 1. Vertical management under the central government
 - Central Bank, national taxation, coalmine safety
- 2. Vertical management under the provincial government
 - Local taxation, food & drug safety
- 3. Special vertical management (De-concentration)
 - Ministry of Finance (31), National Audit Office (18), Supervisor of State Land (9), Ministry of Environmental Protection (12)

Vertically Managed Systems

表 4 中国政府部门垂直管理体系概览

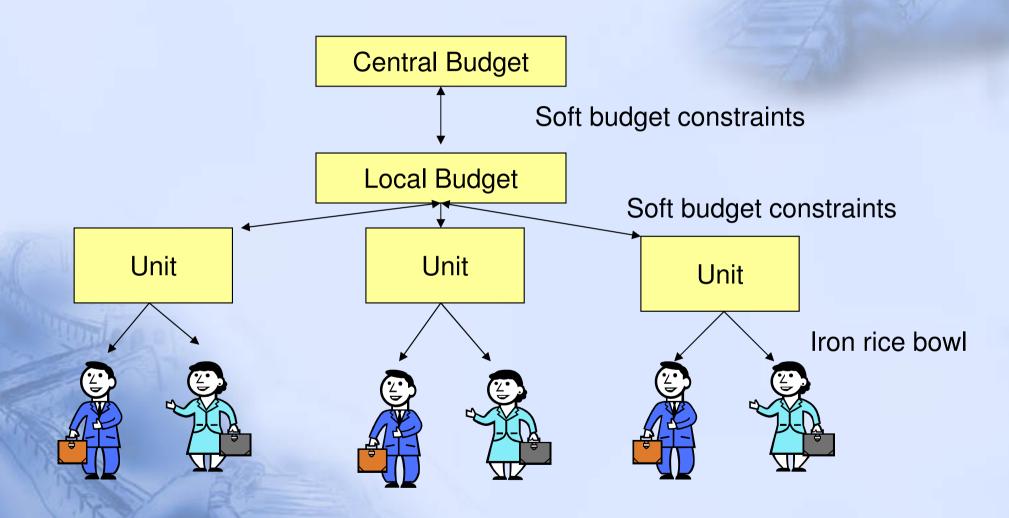
| | 实体性 | 垂直管理体系 | 55.7 |
|---------------|-------|---------------|------|
| 中央部门 | | 地方分支机构(个) | 层级 |
| 海关总署 | | 宣属海关(41) | 2 |
| 中国人民银行 | | 地区分行(9) | 4 |
| 外汇管理局 | | 省级分局、部(36) | 3 |
| 国家税务总局 | | 省级国家税务局(36) | 3 |
| 银监会 | | 省级银监局(36) | 3 |
| 保监会 | | 省级监管局(35) | 1 |
| 证监会 | | 省级证监局(36) | 1 |
| 电监会 | | 区域电监局、办(17) | 1 |
| 鉄道部 | | 地区铁路局、公司(18) | 2 |
| 国家统计局 | | 统计调查队(按区划设置) | 3 |
| 国家质检总局 | | 出入境检验检疫局(35) | 2 |
| 水 | 利部 | 流域水利委员会(7) | 1 |
| 工业和信息化部 | | 省级通信管理局(31) | 1 |
| 公安部出入境管理局 | | 出人境边防检查总站(9) | 1 |
| 农业部渔业局 | | 渔歌渔港监管局(3) | 2 |
| 国土部国家海洋局 | | 海区分局(3) | 2 |
| 安监局煤矿安监局 | | 地方煤矿安监局(27) | 2 |
| 发改委物资储备局 | | 储备物资管理局(26) | 2 |
| 交通运输部 | 民用航空局 | 地区管理局(7) | 2 |
| | 国家部政局 | 省级邮政管理局(31) | 1 |
| | 海事局 | 直属海事局(20) | 2 |
| | | 航务管理局(2) | 1 |
| | 督办性 | 垂直管理体系 | |
| 中央部门 | | 地方派出机构(个) | 层级 |
| 財政部 | | 驻各地财政监察办(35) | 1 |
| 商务部 | | 驻各地特派员办事处(16) | 1 |
| 国家审计署 | | 驻地方特派员办事处(18) | 1 |
| 国土资源部 | | 国家土地督察局(9) | 1 |
| 环境保护部 | | 执法监督机构(11) | 1 |
| 国家林业局 | | 森林资源监督专员办(14) | 2 |
| | 省级实体 | 性垂直管理体系 | • |
| 省级政府部门 | | 地方分支机构 | 层级 |
| 省级工商行政管理局 | | 市级工商局(按区划设置) | 3 |
| 省级质量技术监督局 | | 市级质监局(按区划设置) | 3 |
| sterior solve | 方税务局 | 市级地税局(接区划设置) | 3 |

资料来源:中国政府网站,2009年.

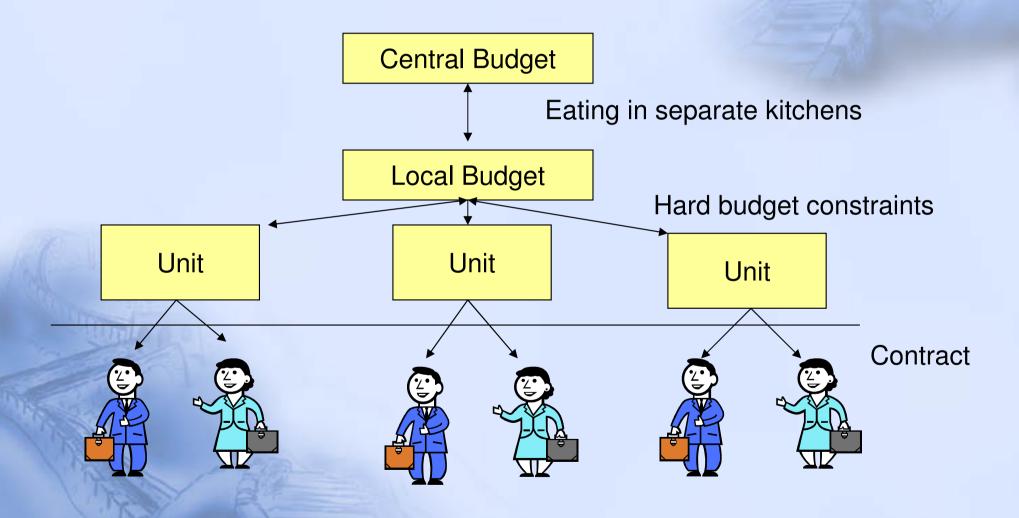
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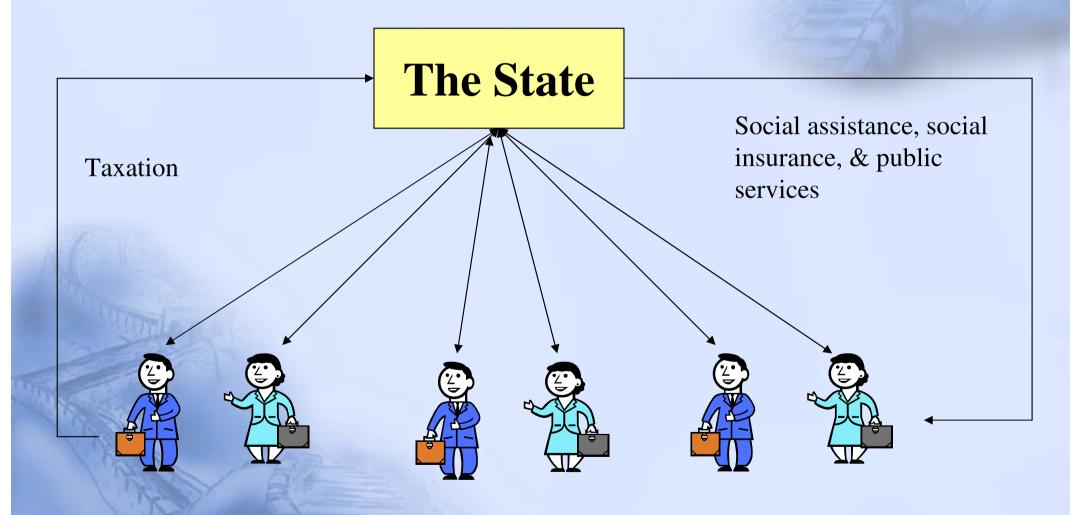
Distribution under the Moral (Planned) Economy



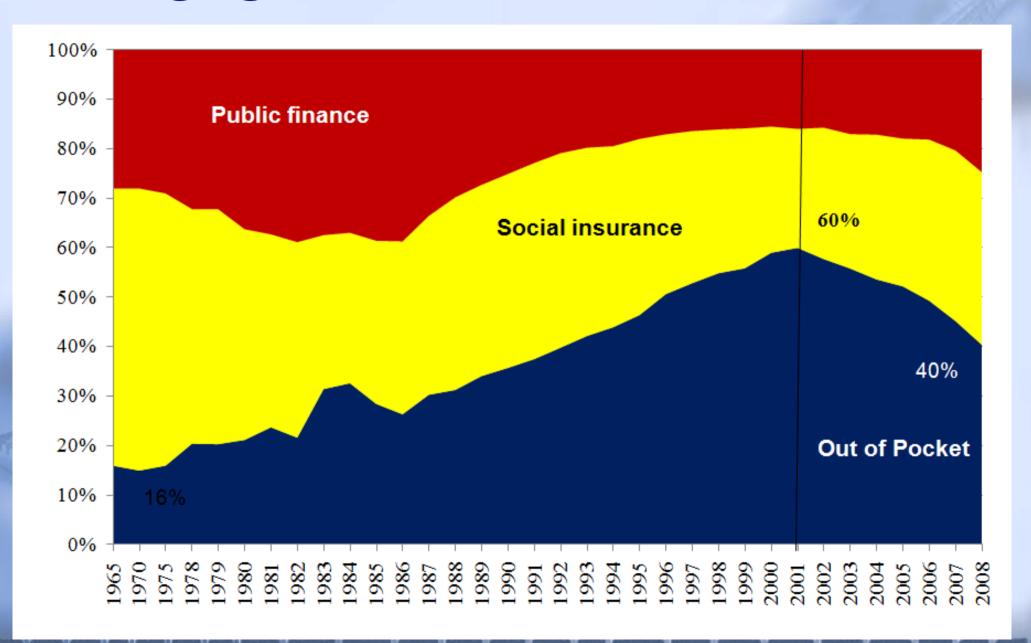
The Breakup of the Moral (Planned) Economy



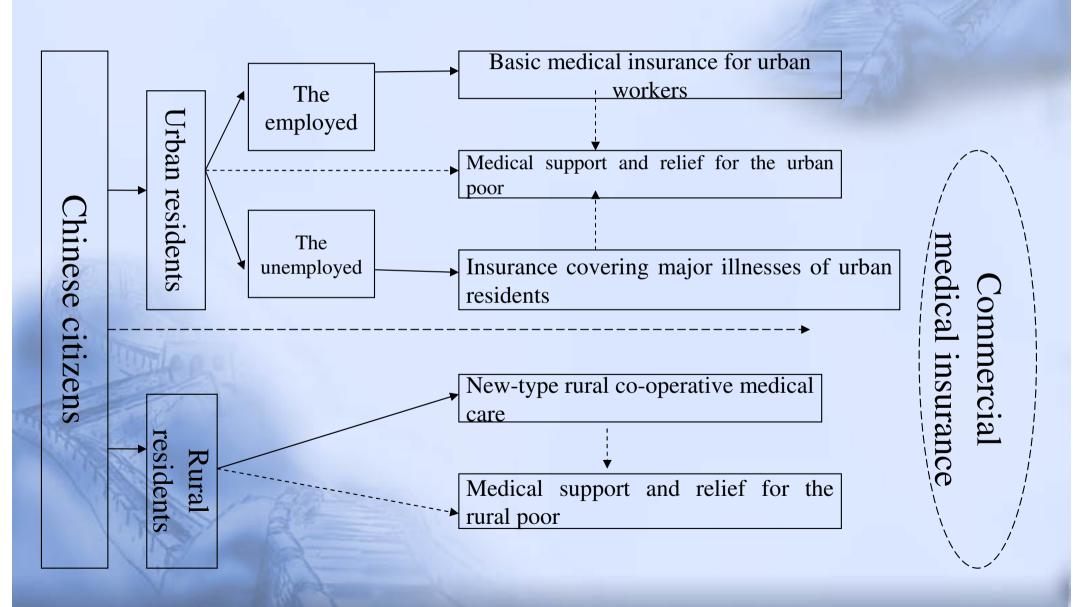
Redistribution



Changing Role of the State in Healthcare



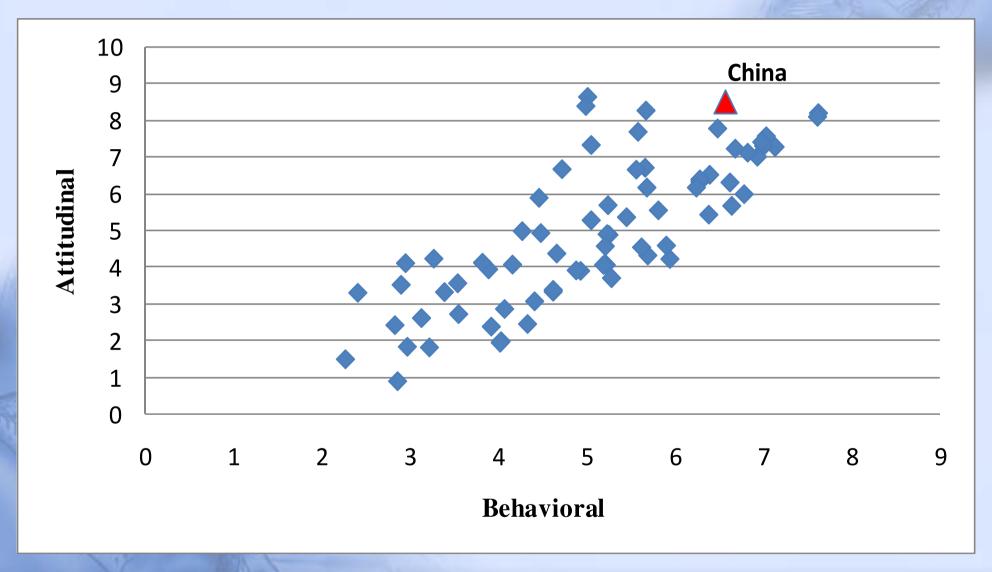
Current Urban and Rural Healthcare Systems



Coverage of Healthcare

- Four schemes
 - Basic Medical Insurance for Urban Employees,
 - Basic Medical Insurance for Urban Residents,
 - New Rural Cooperative Medical Scheme,
 - Medical Assistance to Rural and Urban Residents
- The four healthcare schemes covered 1.28 billion of the country's 1.32 billion people by the end of 2009.

Transition, Governance, and State Legitimacy



Bruce Gilley, "The meaning and measure of state legitimacy: Results for 72 countries" (2006)

Outline

Challenges

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•Mechanisms of institutional adaptation

2

3

Mechanisms of Institutional Adaptation

Guidelines of General Direction

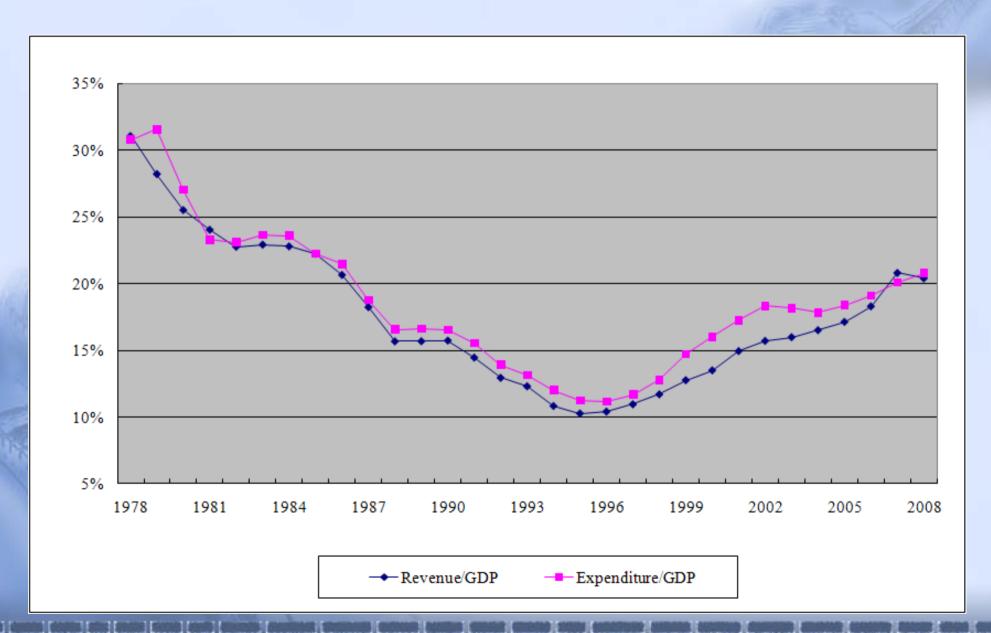
A Small and Decentralized Government

CPC

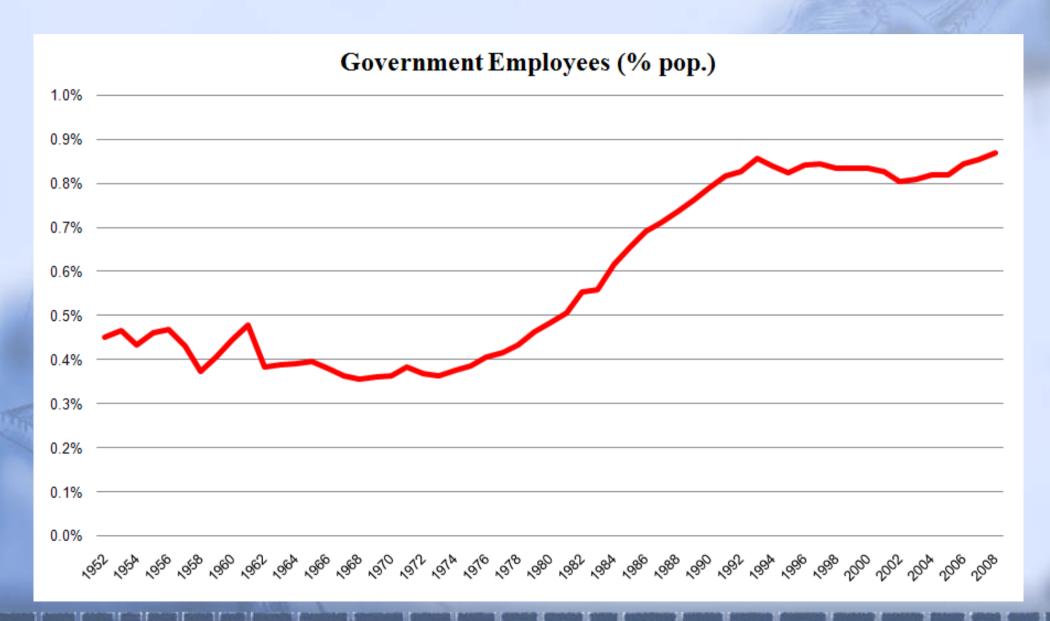
Learning to Adapt through Decentralized Practices and Experimentations

Appointment of Top Officials

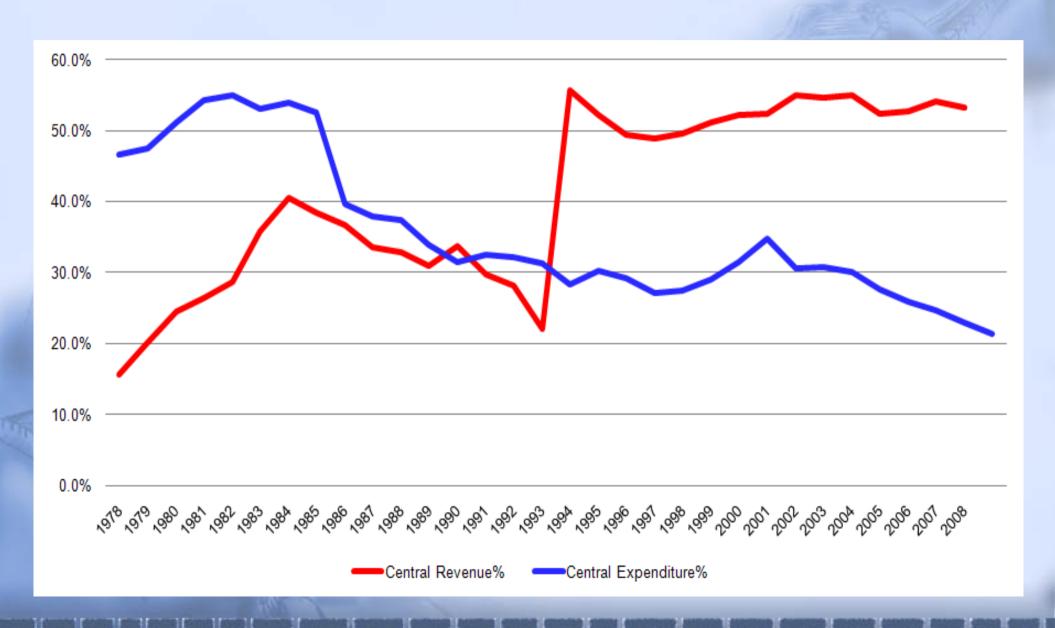
Small Government: Finance



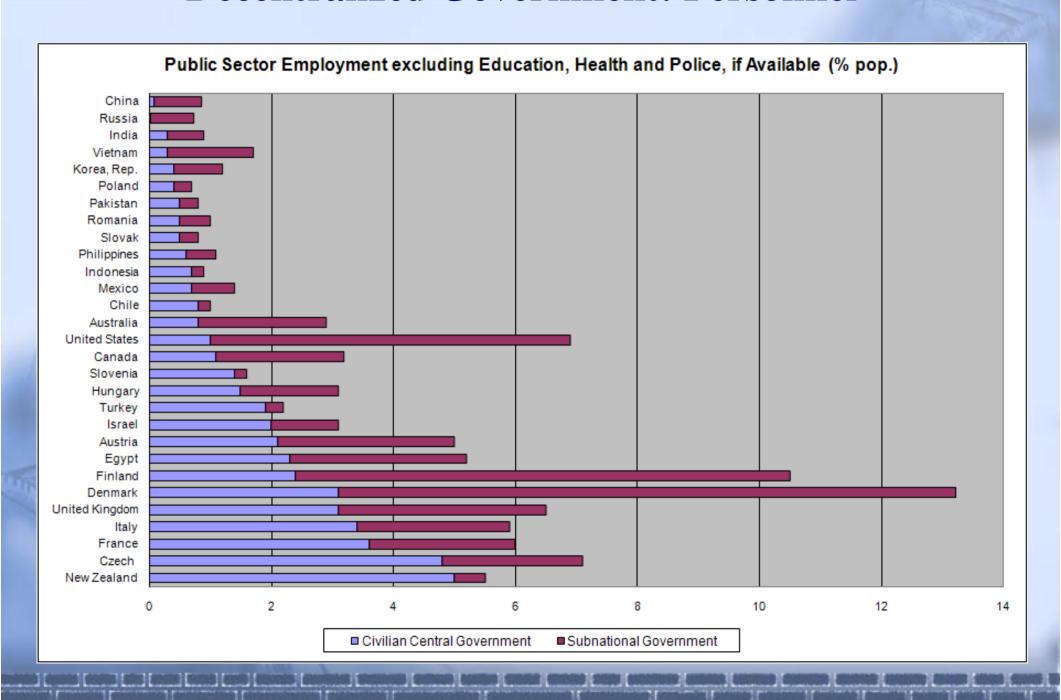
Small Government: Personnel



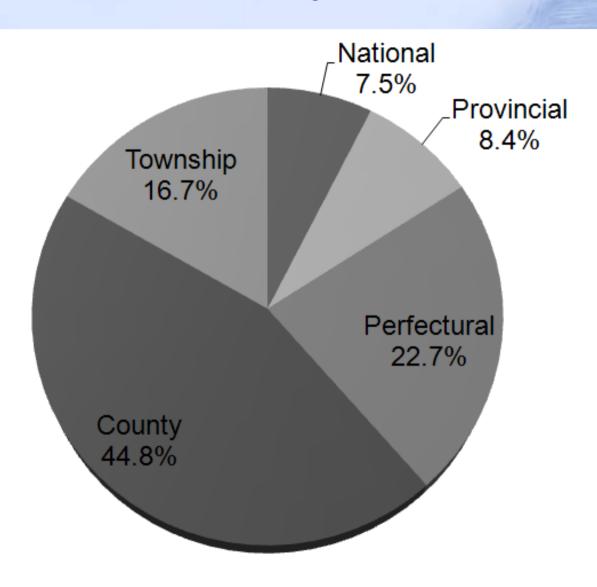
Decentralized Government: Finance



Decentralized Government: Personnel



Civil Servants by Level, 2003



Adaptive Governance

- "Policy Experimentation in China's Economic Rise," Studies of Comparative and International Development, vol. 43, no. 1 (March 2008), pp. 1–26;
- "From Local Experiments to National Policy: The Origins of China's Distinctive Policy Process," *The China Journal*, No. 59 (January 2008), pp. 1-30.



Sebastian Heilmann

Experimentation under Hierarchy

- A "distinct mode of governance"
 - 1. Innovating through implementation first
 - 2. Drafting universal laws and regulations later
- Experimentation comes in three main forms:
 - 1. Experimental regulation (provisional rules made for trial implementation)
 - 2. "Experimental points" (model demonstrations and pilot projects in a specific policy domain),
 - 3. "Experimental zones" (local jurisdictions with broad discretionary powers).

A Typology of Four Learning Models

| Promoters of | Sources of Learning | | |
|------------------|---------------------|--------------------------|--|
| Learning | Experiences | Experimentations | |
| Policy Makers | I | II Sebastian Heilmann | |
| Policy Advocates | III | IV | |

Wang Shaoguang 2009

- "Experimentation under hierarchy" is just one of four forms of policy learning
- China is good at all four forms of policy learning
- Through all forms of learning, the Chinese party-state has obtained strong adaptive capacity
- Such adaptive capacity enables the system to respond to all sorts of challenges under the radically changing environment.
- The resilience of the Chinese system lies in its strong adaptive capacity.

